



PHILIPPINE CONSULATE GENERAL
P R E S S R E L E A S E

Contact: Maria Elena Maningat Vice Consul Economic, Political and Information Section 212-764-1330 ext 602
PR-CBR- -2008 17 July 2008

LAUNCH OF "SINEHAN SA SUMMER" FILM FESTIVAL
- A SUCCESS!

NEW YORK – The Philippine Consulate General New York successfully launched the first **SINEHAN SA SUMMER**, a festival of Filipino classic films at the Philippine Center New York, which opened on 10 July (Thursday) with the screening of Marilou Diaz Abaya's "**Jose Rizal**".

The Kalayaan Hall of the Philippine Center was filled to capacity with Filipino and foreign audiences, including the Knights and Ladies of Rizal from New York and New Jersey, who enjoyed the film notwithstanding the challenges of the subject matter (historical), the length of the film (3 hours), the multiple languages used by Rizal (with English subtitles), and the not-so-sharp film format (vhs, 1998 vintage).

Opening-day refreshments were served before the movie started. Deputy Consul General Melita Sta.Maria-Thomeczek gave welcome remarks and thanked the audience for supporting PCG's first-ever Filipino Film-Fest. This was warmly applauded by the audience-cum-movie-fans who earlier expressed appreciation that such a summer event was happening at the Center.

During the Intermission, XOOM.com, an on-line remittance company, raffled off six (6) \$50.00-remittance gift cards to the delight of the audience.

The following week, 17 July, the multi-award-winning film **Magnifico** was screened. With eyes swollen by tears, the audience expressed admiration for the family-oriented drama about a child whose kind-hearted spirit brought the goodness out of everyone his life had touched. This week, 23 July, Thursday, the audience was treated to Lino Brocka's classic **Tatlo, Dalawa, Isa**.

SINEHAN SA SUMMER is a festival of award-winning Filipino films which runs for 10 Thursday evenings, starting 10 July until 11 September, at the Kalayaan Hall of the Philippine Center, at 6:30 in the evening, with free admission, first come-first served.

The following Filipino classics are slated for screening:

<p><i>July 31- Tawag ng Tanghalan</i> <i>August 7- Nasaan Si Francis?</i> <i>August 14 – Imelda</i> <i>August 21 – Laban (The Meaning of EDSA Revolution)</i> <i>August 28 – Maalaala Mo Kaya</i> <i>September 4 - Crying Ladies and</i> <i>September 21 – Rizal Sa Dapitan.</i></p>
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The PCG Filmfest is being done with support from Mr. Vince Nebrida, A Fil-Am distributor of Filipino Films in New York, Ms. Sally Jo Bellosillo (producer of Laban) and Xoom.com, an on-line remittance company. END

Labanan ang Kahirapan

Ramdam ang k

556 Fifth Avenue, New York, NY 10036

Tel: (212) 764-1330; Fax: (212) 764-6010; Email: newyork@pcgny.net; website: www.pcgny.net